

— CELEBRATING LIFE IN THE COUNTRY —

WILDFLOWER

SPRING 2023
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£6

Spring

A NEW SEASON BEGINS

FOOD of
LOVE

SKYE MCALPINE'S
EASY BAKING RECIPES

FLORAL
CRAFTS

INSPIRING PROJECTS
TO TRY AT HOME

FIELD of
DREAMS
DAFFODILS TO DELIGHT

15%
OFF AT
CREATE
ACADEMY

SEE INSIDE
FOR DETAILS

PAINT
PIONEER
EDWARD BULMER'S
COLOUR REVOLUTION



LIVE | EXPLORE | GROW | ESCAPE



Alpine Forget Me Not No.122
2.5L matt emulsion, £41.95
victorycolours.co.uk

The vegan paint: Victory Colours

A FAMILY-RUN COMPANY, VICTORY COLOURS HAS ADOPTED A HOLISTIC APPROACH TO BUSINESS, FROM MAKING PAINT TO ORDER AND DELIVERING DIRECT TO THE END USER, TO HANDPICKING PACKAGING THAT IS FULLY RECYCLABLE AND MADE FROM SUSTAINABLE SOURCES, SUCH AS BAMBOO. PLUS, THERE ARE MORE THAN 80 COLOURS TO CHOOSE FROM.

"After having my own family, I became increasingly mindful of the environmental damage being done to our planet and while I can't directly change everything that is wrong with the world, I can do something about the environmental impact of my own brand. Our paints are truly vegan and do not contain any animal products such as casein, nor have they ever been tested on animals."

Victoria Yardley,
Managing Director



Red Ochre
2.5L wall emulsion, £55
edwardbulmerpaint.co.uk

INTERIORS

THE ALL NATURAL PAINT: EDWARD BULMER

"Greenwashing exists in every industry and paint is no exception. It has adopted prefixes such as paint being 'water-based' or 'low VOC' or 'eco-friendly', yet in many instances nothing has changed. For the record, all paint is water-based. Nine times out of ten, the use of the term eco-friendly when it comes to paint is greenwashing. We say, always ask for a list of ingredients before buying.

Our Natural Paint has been built from the ground up, driven by a belief that, by making it differently, paint need not be polluting and that we can play our part in leaving a world where our children and grandchildren can thrive in balance with nature."

**EDWARD AND
EMMA BULMER,**
FOUNDERS,
EDWARD BULMER NATURAL PAINT

The breathable paint: Francesca's Paints

"MAKING SUSTAINABLE, PLASTIC-FREE, BREATHABLE PAINT HAS ALWAYS BEEN PART OF OUR STORY. AS A PRACTISING YOGI FOR MORE THAN 20 YEARS, IT'S IMPORTANT TO ME THAT MY BUSINESS AND WORK PRACTICES ALIGN WITH MY BELIEFS AND LIFESTYLE. I FEEL VERY CONNECTED TO NATURE AS A PERSON, AND I HAVE ALWAYS MADE SURE THAT MY PAINTS ARE AS NATURAL AND ORGANIC AS POSSIBLE." FRANCESCA WEZEL



Sea Kale
1L eco emulsion
from £35
francescaspaint.com

"Eco paint is free from solvents and their components and therefore contain low levels of VOCs. VOCs are the ingredients that release a strong smell when paint is drying, and this is when traditional paints are at their most dangerous. Eco paint has a texture and a depth that cannot be achieved by modern plastic paint. The colours change with the daylight and respond to light, creating a deepness that is unique. We should all start being more considerate to ourselves, our families and to the environment and use eco paint in our homes."

FRANCESCA WEZEL, FOUNDER