

THE HOME OF GREAT IDEAS FOR 100+ YEARS

# Ideal Home

CREATE YOUR  
**happy home**

- ◆ ROOM COLOURS TO LIFT YOUR MOOD
- ◆ TAKE THE STRESS OUT OF HOUSEHOLD CHORES
- ◆ WHY EXPERTS LOVE THE 'SUNDAY RESET'

**Bumper  
real homes  
special!**

54 PAGES OF  
STUNNING FOREVER  
HOMES & ROOM  
RE-DOS

**Shop  
smart**

ULTIMATE  
STORAGE EDIT  
20 UNDER £20  
BUY THE BEST  
DEHUMIDIFIER

**Room  
focus**

DESIGN RULES  
FOR SMALL  
KITCHENS

**Brilliantly  
easy updates**

DECORATING SECRETS TO GIVE  
EVERY ROOM A STYLE BOOST

+ 13 IN-A-WEEKEND MINI MAKEOVERS

**YOUR HOUSE  
MANUAL**

- ◆ BATHROOM CLEANING TIPS
- ◆ DISHWASHER 101
- ◆ COUNCIL TAX DISCOUNTS GUIDE
- ◆ WAYS TO USE A SMART TRACKER



## What the experts say...

### Designers and stylists share their views

'Pale yet earthy with warm undertones, plaster pink creates a calming and serene atmosphere. Its soft, versatile nature means it can act as either a neutral or an accent colour in an interior.'

**ANNA HILL**, BRAND DIRECTOR AND COLOUR CONSULTANT, FENWICK & TILBROOK

'A warm, red-based colour, plaster pink has been toned down to remove some of its sweetness, making it more compatible with other colours. Try it with subdued mossy green and blue, especially inky indigo, or teal. Because it is such a pale shade it can act as a neutral against stronger colours.'

**SIMON TEMPRELL**, INTERIOR DESIGN MANAGER, NEPTUNE

'A plaster-pink wall in a kitchen looks contemporary and sophisticated, and works well with accents of black, as well as fresh white kitchen carpentry.'

**SARAH LLOYD**, INTERIOR AND PAINT EXPERT, VALSPAR

'Burgundy paired with soft plaster pink invokes thoughts of opulent Renaissance paintings. Think swags of burgundy fabric pulled back to reveal reclining nudes - dramatic indeed!'

**ANNIE SLOAN**, COLOUR AND PAINT EXPERT

'From the most flattering wall colour for your bathroom, to an elegant living room and a warm-blushed hallway, earth-toned plaster pink is your best friend. It brings nostalgic comfort.'

**PATRICK O'DONNELL**, INTERNATIONAL BRAND AMBASSADOR, FARROW & BALL

'Plaster pink is said to represent the colour of hospitality, which is why Jaipur was painted pink to welcome the Prince of Wales during his tour of India in 1875. It's also a flattering colour, making our skin glow - and so works beautifully in a bathroom.'

**FRANCESCA WEZEL**, FOUNDER, FRANCESCA'S PAINTS

A chalky finish offers a softer feel. Walls in Thrift eco emulsion, £35 for 1ltr, Postcard from Barra collection, Francesca's Paints



“One of my FAVOURITE shades, plaster pink is associated with FEMININITY, kindness and LOVE”

FRANCESCA WEZEL, FOUNDER, FRANCESCA'S PAINTS

## the edit PLASTER PINK



### BEST FOR VIBRANCY

Rose Water classic emulsion, £30 for 2.5ltr, Valspar at B&Q



### BEST FOR A CLASSIC LOOK

Soho Pink No.266 marble matt emulsion, £61 for 2.5ltr, Mylands



### BEST FOR PAIRING WITH A BOLD ACCENT

Silver Needle matt emulsion, £49.50 for 2.5ltr, Fired Earth



### BEST FOR A LIVING ROOM

Pink Ground estate emulsion, £54.50 for 2.5ltr, Farrow & Ball



### BEST FOR A BEDROOM

Teacup Rose matt emulsion, from £20 for 0.94ltr, Benjamin Moore

NEED HELP WITH YOUR ROOM? JOIN OUR FACEBOOK GROUP, THE IDEAL HOME ROOM CLINIC